The most spectacular corporate golf in Brisbane?





A magnificent championship course

Spectacular doesn't only refer to the scenery at North Lakes Resort Golf Club. It also describes the absolute commitment of our golf coordinator's dedicated team who will provide you with a successful day to remember.



Our thanks go out to North Lakes for creating a genuinely memorable event. Our invited clients all remarked on what a fantastic day it was. Kasey Clarke, Australian Asphalt and Pavement Association.





Whether your corporate golf event is a charity fundraiser, a corporate brand-builder or just a great day out for you and your workmates, the venue you choose reflects both your personal standards and your organisation's commitment to excellence.

The spectacular scenery here will definitely cause a stir amongst your invited guests. Close enough to catch a gentle breeze from Moreton Bay and only 25km from Brisbane CBD, North Lakes Resort Golf Club is both on your doorstep and at the same time, a world away. The beauty of North Lakes though, is more than skin deep. Its visually dynamic fusion of fairways and greens were sculpted by Graham Marsh MBE, winner of 64 international tournaments and now regarded as one of the world's leading golf course architects. Our championship DNA makes for an exhilarating round.

Rewarding for the serious player, but just plain enjoyable for casual golfers, North Lakes offers a unique experience and a memorable day's golf.

A modern restaurant and beautifully appointed function rooms with stunning views complete the picture. In every way, North Lakes Resort Golf Club really is the ultimate golf day venue for a successful event.



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North Lakes is also Australia's first golf club to boast TifEagle greens. TifEagle is a bermudagrass variety that has been specifically engineered to offer the ultimate putting surface in warmer climates. As a result, you'll find some of the best greens in the whole of Queensland here at North Lakes.

## Your golf day programme

From the moment your guests arrive at the clubhouse, they will discover one of the things we are most passionate about at North Lakes: delivering the ultimate in service from your arrival, to your departure and every memorable minute in-between.



Every one of your guests will be personally greeted as soon as they arrive - that's a promise. A member of our team will carry your luggage, assist with orientation around our facility and guide you and your party through player registration.

Then without further ado, we will assist your group to their carts to embark on a fantastic day's play.

If you number forty or more, the players can enjoy a shotgun start, teeing off from designated holes around the course. This will ensure everyone returns to the clubhouse at a similar time.

For smaller groups, a staggered start is more appropriate in which all players begin at the first tee, setting off at eight-minute intervals.

Whatever the style of your golf day, or the size of your group, our professional team, headed by our dedicated golf coordinator, are there for you throughout to ensure a premium experience is enjoyed by everyone.

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During your day, your guests can enjoy a delicious breakfast, a quick-and-easy lunch or even a gourmet meal, whilst gazing through the floor-to-ceiling restaurant windows at the vibrant North Lakes scenery.



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Someone is there looking after you all of the time. No one gets lost, everything runs like clockwork during the entire event.

Luke Bates, Golf Queensland.

Our corporate golf day service includes the following elements, but we are more than happy to accommodate personal requests:

- Planning your charity event to maximise your organisation's proceeds
- Programming your corporate day to truly impress your clients

- Greeting guests and assistance with luggage
- Player registration and distribution of gift bags and/or name tags
- Issuing a branded score card and event guide
- Players' briefing by our head marshal
- Marshal circulating on course to ensure steady play
- Provision of presentation equipment including a microphone and lectern
- Full access to our practice facility

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## Additions to your day

At North Lakes, we are committed to delivering a superior standard of corporate golf. In addition to our benchmark service, we can offer you a whole host of options to make the day uniquely yours.



#### **On-Course Branding**

Before your event begins, our grounds staff will erect the signage you wish to display on course, so your brand will be highly visible as your guests enjoy their day. We can either arrange printing of your signage or you are welcome to supply your own.

#### **Sponsor's Station**

You may also wish to promote your business via a Sponsor's Station. This usually consists of an umbrella, two chairs, a covered table and a cool box with ice, which we will provide and install at any hole of your choice.

#### **Beverage Cart**

If you wish, we can refresh your guests whilst they play with our fully stocked beverage cart. The cart circulates around the course during your game and carries a choice of alcoholic and non-alcoholic drinks, sandwiches, hot food and even chocolates.

#### **Golf Clinic**

Our aim at North Lakes is to provide you with the ultimate golf event. To help you and your guests get the maximum enjoyment from this stunning championship course, our resident professional can offer a warm-up clinic before you head for the first tee. He will help you loosen up, offer advice on your swing and reveal some useful strategies for the course.

#### **Beat The Pro**

To stimulate your guests' competitive instincts, our course professional will make himself available at a par 3 hole during your round. As well as offering a warm welcome and some general advice, the pro will play a shot at the par 3, then invite each player in the group to beat his effort.

If yours is a charity event, the pro can 'sell' his shot, or invite guests to bet on the outcome, with all the proceeds going to a worthy cause.

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Each of our optional extras is designed to help you get even more from your golf event. We can help you raise more revenue, develop your brand profile and maximise your group's enjoyment of the day.

#### **Speed Cop**

Surprising, irreverent, but always entertaining, Sergeant Shono Merci will arrive on course with his speed gun, breathalyser and infringement notices, and leave your guests laughing.

## **Club Hire**

Sets of premium or standard golf clubs can be hired from the Pro Shop.

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You can tune up your swing and gain some valuable insight into playing the course with our pre-match golf clinics.



## **Gift Packs And Golf Equipment**

At North Lakes Resort Golf Club your guests will enjoy a day that is nothing short of excellent. We can help you extend the memory of your event by providing you with branded golf merchandise from our pro shop. From golf balls to clothing to clubs, whatever you choose to give your guests will be of the highest quality and an apt reminder of a first-class experience. Golf day competition formats



Selecting the right rule format will help all of your players to get the most enjoyment from playing at North Lakes. The rule format you choose for your corporate golf event is entirely up to you, but our course professional has provided a couple of suggestions below, for groups of different skill levels.



#### Ambrose:

A format that allows all standards of golfers to enjoy playing together.

Under Ambrose rules, a group of players (usually either 2 or 4) play as a team. Each player takes a shot, then all players in the team hit the next shot from the best placed ball. The same rule applies on the green. Ambrose is excellent for promoting team play and also takes pressure off less experienced players.

#### Stableford:

A competitive format for individuals or teams of intermediate skill or higher.

Stableford rules award points based on the player's (or team's) score, following adjustment for handicap. Different point scores are awarded for a bogey, par, birdie etc. Under Stableford, a player's ball can be picked up without penalty after a certain number of strokes which can help to keep the play moving.



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#### **Stroke Play:**

A simple, enjoyable format for all levels of player.

Under stroke play, each competitor enters their score for each hole on a score card. The player who has taken the least amount of shots when the scores are tallied at the end of the round is the winner. Scores can be adjusted for players with handicaps, awarding the win to the player with the lowest net score.

## **Golf club requirements**

#### Clothing:

- Shirt with collar
- Tailored shorts or slacks
- Appropriate ladies golf fashion
- Golf shoes or sports shoes with predominantly white socks (soft spikes only)

#### Not permitted:

- Denim wear
- Elastic waist or sports shorts
- Metal spikes



Our golf days are more than just fun, they are a vital fundraiser. Thank you to the whole North Lakes team for planning our most successful charity golfing event ever.

Ari Panagiotou, Royal Brisbane & Women's Hospital Foundation.

## How to make a booking

#### What to do next

Just call us and we'll happily make a tentative booking for you. When you're ready to confirm, a small deposit will secure the date.

#### **Player numbers**

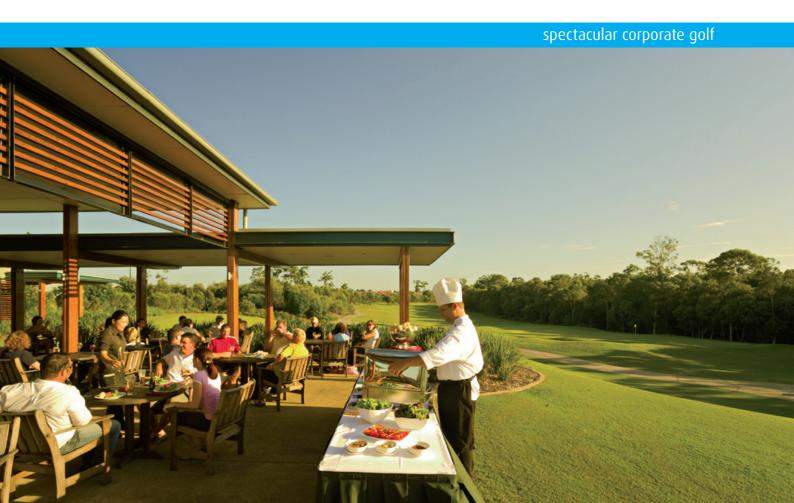
Once we have received your booking, a great deal of planning goes into the smooth running of your event.

Our corporate golf coordinator and his team would like to gather the information on your group's numbers prior to your event. This will ensure we're ready to meet and greet your guests, determine hole allocations and provide a delicious breakfast or lunch.

#### **Inclement weather**

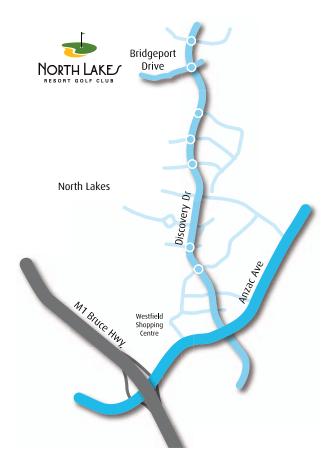
Sometimes the weather takes an unexpected turn for the worse. To ensure your group's safety and to prevent damage to the greens and fairways, the club management may close the course if it is deemed to be unsafe or unplayable.

If the course is closed before play has commenced, we will offer you an alternative date for your event.



It's not far to one of Queensland's most impressive championship golf courses. North Lakes is very easy to reach just off the Bruce Highway, and a comfortable 30 minute drive from Brisbane CBD.

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## From the south

Heading north on the Bruce Highway, take the Redcliffe/Petrie exit and proceed east along Anzac Avenue.

At the third set of traffic lights, turn left onto Discovery Drive.

At the fifth roundabout, turn left onto Bridgeport Drive, and proceed to the end, where you will find the clubhouse and car park.

#### From the north

Heading south on the Bruce Highway, take the Redcliffe/Mango Hill exit and proceed east along Anzac Avenue.

At the third set of traffic lights, turn left onto Discovery Drive.

At the fifth roundabout, turn left onto Bridgeport Drive, and proceed to the end, where you will find the clubhouse and car park.

#### **From Brisbane Airport**

Leave the airport travelling along Airport Drive. At the third roundabout, exit onto the Gateway Motorway, northbound.

Follow signs for the Sunshine Coast to exit onto the Bruce Highway.

Heading north on the Bruce Highway, take the Redcliffe/Petrie exit and proceed east along Anzac Avenue.

At the third set of traffic lights, turn left onto Discovery Drive.

At the fifth roundabout, turn left onto Bridgeport Drive, and proceed to the end, where you will find the clubhouse and car park.



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On behalf of Suncorp, I would like to thank you for the professionalism North Lakes demonstrated prior to and on our golf day. It was superb.

The condition of the course, location of signage, organisation and following of the schedule was perfect. I would love to go into fine detail about everything but one thing that did stand out for me was how efficiently you distributed every group to the tee. This was unrivalled elsewhere and is a credit to the communication and awareness between you and your staff. Fantastic.

Please make sure all the team is made aware of Suncorp's appreciation. **Ben Gant, Suncorp.** 



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